Project

New vision and strategic goals – definition and visualization

The canton of Lucerne's Office of Transportation and Infrastructure (vif) has commissioned EBP to help it redefine its overall vision and strategic goals to serve as a guide for the vif's development. To help ensure a high level of acceptance within the vif, we invited a broad spectrum of employees to join us in the process of working out the new vision and strategic goals in the context of various workshops. Our visualizations make the content easily accessible and enable the employees use it in their daily work.

Our services

- Definition of the office's vision and strategic goals
- Leading workshops with key vif staff
- Provision of technical support relating to content and editing
- Drafting of an action plan to help embed the vision and strategic goals within the office
- Visualization of the vision and strategic goals

Client

Canton of Lucerne Office of Transportation and Infrastructure (vif)

Facts

Period	2021 - 2023
Project Country	Switzerland

Contact persons

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