

Service Design for EnerGIS



The EnerGIS information platform helps the owners of real estate in the city of Zurich to switch from fossil fuels to renewable sources of energy. To make the tool even more user friendly and appealing, we developed a new UX/UI concept based on the existing guidelines. The aim was to eliminate the complications users might encounter while using the application, i.e. those complications we had identified in the context of user research. We also developed a communications concept for promoting EnerGIS.

Our services

- Conducting various workshops
- Completion of interview-based user research
- Drafting of a UX/UI concept
- Drafting of prototypes and screen designs
- Drafting of a communications concept to promote EnerGIS

Client

City of Zurich Environmental and Health Protection Agency

Facts

Period 2017 - 2019

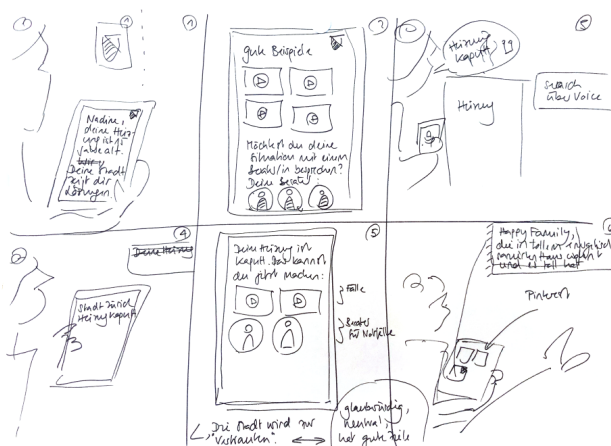
Project Country Switzerland

Contact persons

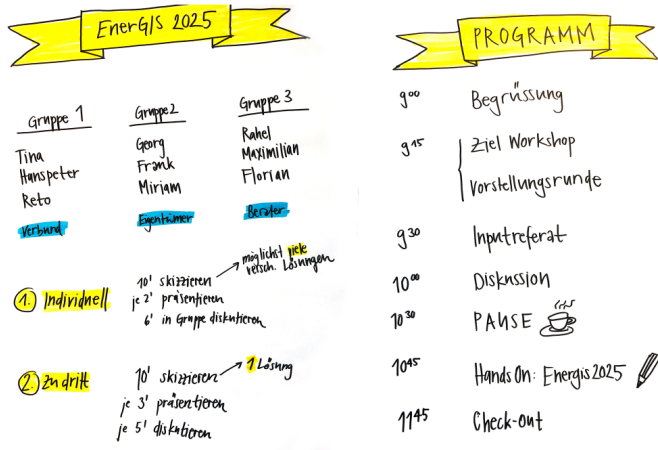
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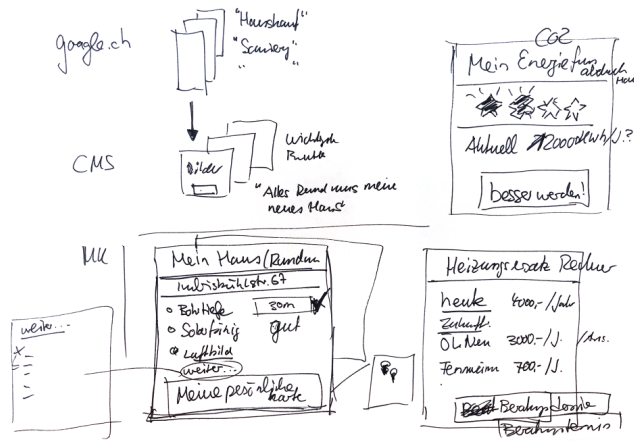
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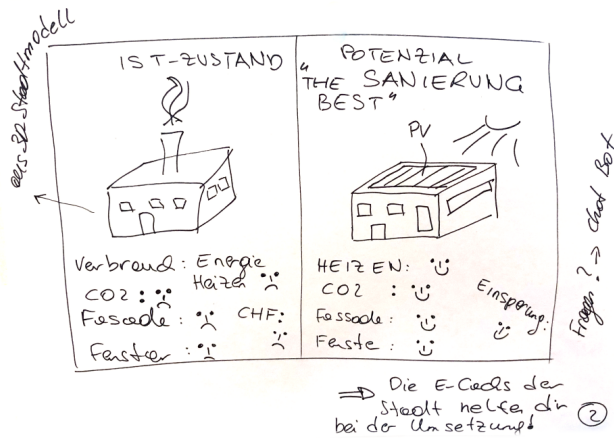
Scribble Use Case



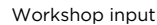
Overview of workshop contents



Crazy 8s sketch

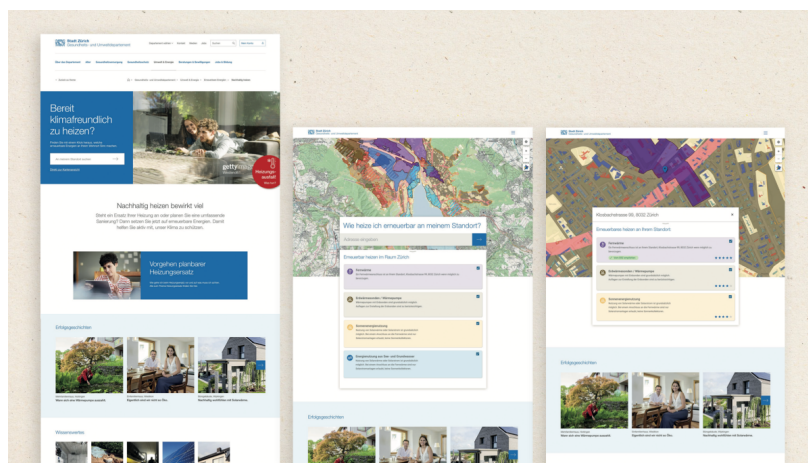


Crazy 8s sketch

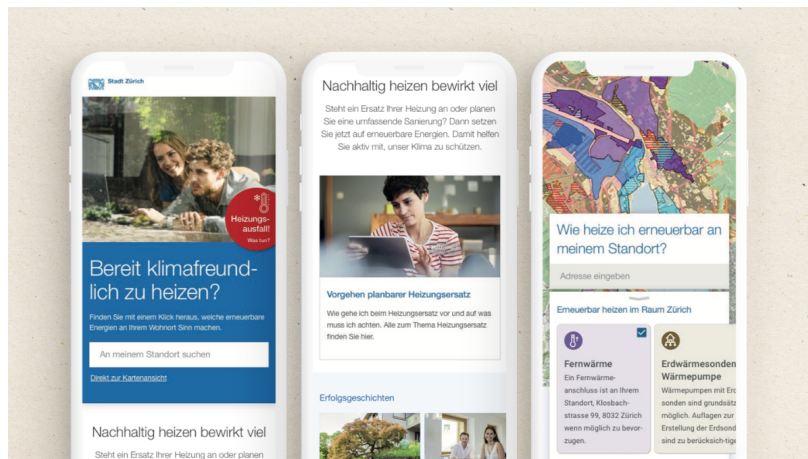




Recording of target-group needs as a means to bringing about behavioral changes



Prototype desktop layout



Prototype smartphone layout