E-mobility business models for real-estate management company

There is increasing demand by tenants for home or work-based charging stations for electric vehicles. Working on behalf of the Swiss real-estate service provider Wincasa, we developed business models encompassing attractive tenant services and smooth service provision. We also identified new sources of revenue for Wincasa and its large-portfolio clients. Using input from property owners and strategic partners, we provided our client with various market-ready business models.

Our services

- Presentation of the business potential associated with electric mobility for a real-estate-management company
- Development and assessment of various business models
- Evaluation of strategic partners for technical and commercial services
- Design of a simple customer-journey map and a smooth service-provision process

Client

Wincasa

Facts

Period	2019
Project Country	Switzerland

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