Project

The economic and business significance of Technopark Zurich

Technopark Zurich is one of the oldest and largest organizationsdedicated to promoting start-up companies in the field of science and technology. Working on behalf of the Technopark Zurich Foundation, Rütter Soceco AG, now part of EBP, assessed whether the clustering of start-up companies in an industrial park has had an impact on value creation and innovation. To determine this, we evaluated the available economic and business data, streamlined the tenant questionnaire, and refined the survey concept.

Our services

- Surveying of the tenant companies
- Completion of a value-creation study
- Ascertainment of economic effects
- Adaptation of the survey concepts and tenant database

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Client

Technopark Immobilien AG, Zurich

Facts

Period	2020 - 2021
Project Country	Switzerland

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