User experience design

We make your complex digital products easy to use and consistently appealing. By ensuring an optimal design, we enable your users to navigate quickly and enjoy the experience of using your products and applications.

We offer you our UX competence as a stand-alone service or as an integral part of our IT solutions. Over the course of many years, we've gained extensive experience in the area of user-centered design. Moreover, our specialists cover the entire workflow of a project from start to finish, from UX concepts and clear information architectures (IAs), to UX, content and user-interface (UI) designs.

Joining forces with you to develop the right solutions

When developing our solutions, we make sure to take you along with us. In collaborative design-thinking workshops or design sprints guided by selected experts, we join forces with you to define goals and develop promising solutions.

We place the user at the center of the universe

Deploying customized user-research methods, we find out who your users are, what goals they're pursuing, and what tasks they need to perform. We do this by conducting interviews, carrying out surveys, making observations, and organizing focus groups.

Interactive prototypes and continuous user testing

We develop solution concepts and allow users to experience them in the form of interactive prototypes. We also engage real users to continuously test product accessibility and acceptance.

High quality design and user-friendly content

We develop esthetic user interfaces that are compelling at first glance and easy to operate. In doing so, we also ensure accessibility for a full range of users and technical feasibility.
At the same time, we place great value on well-structured content, linguistic clarity and intuitive terms so that users can immediately find their bearings.

Sustainable solutions

By gaining an intimate understanding of your users and their needs, as well as by carrying out early-stage solution testing, we remain in a position to detect risks at an early stage and to help you avoid unnecessary costs.
We create solutions for you that your target groups enjoy using and that remain appealing in the long term.