

Graphic recording



Graphic recording and graphic facilitation are methods used to visualize ideas, processes and subjects of discourse. These forms of visual representation help people to retain what they've understood more vividly in their minds.

Graphic recordings remain visible throughout discussions. This accentuates the contents of discussion and helps to create new cognitive associations. The images that are produced can be refined in an open-ended process, thereby ensuring a high degree of recognition.

Client

SBB

Facts

Period 2017 - 2018

Project Country Switzerland



We engage in an active process of listening and recording.

