

Development Strategy: Bassersdorf 2030



Bassersdorf drafts a development strategy as a key guideline to future development. EBP provides technical and organizational support to the municipal council in the context of drafting the strategy.

The municipality of Bassersdorf has grown significantly in recent years. Owing to its attractive location in the Glatt Valley and the high quality of life it offers as a residential community, the municipality's population has doubled since the 1990s. However, the town's close proximity to Zurich, Winterthur and Zurich Airport also presents a number of challenges, including high-volume traffic, aircraft noise and threats to its distinctive character.

What would be the best way for Bassersdorf to develop in the future? What areas should be allowed to embrace development and what areas should be protected in the interest of preserving their existing character? What would be the best way to help "Basi" retain its identity? And what should the municipality do about the increasing traffic?

In order to answer these questions, the municipal council has drafted a development strategy for the next 15 years. The strategy includes an analysis of the current situation and a list of goals relating to the following five topics: preservation of municipal identity; residential development; economic development; landscape and agricultural development; and transportation.

Client

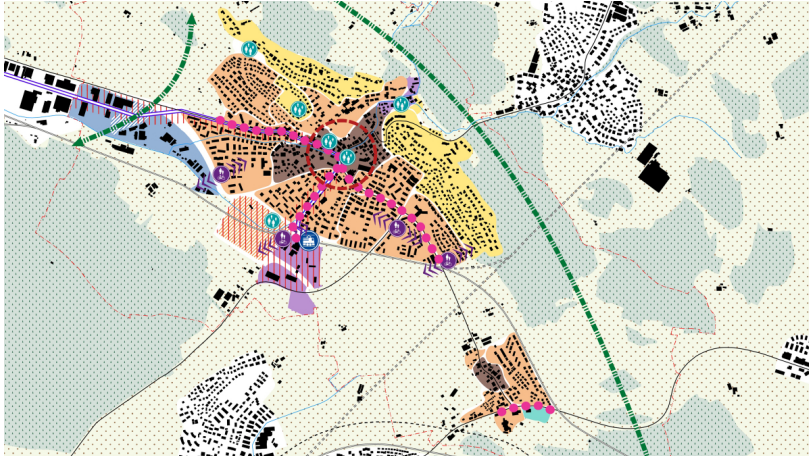
Municipality of Bassersdorf

Facts

Period	2014 - 2016
Project Country	Switzerland

Contact persons

Lukas Beck
lukas.beck@ebp.ch



The development strategy is to serve the municipal council as a guideline as it faces the task of steering the municipality's development throughout the 15-year period. As such, it represents a key instrument with which to approach the pending revision of the municipality's development and zoning ordinance. Moreover, the development strategy also includes a number of specific measures that are to be implemented in various particular areas.

We provided technical and methodological support to the municipal council and the municipal administration for drafting the strategy. We were also responsible for organizing and moderating events designed to promote citizen participation in decision-making processes. For instance, interested individuals from the community in general and the business community in particular were given an opportunity to discuss development topics in the context of various workshops and workgroups.