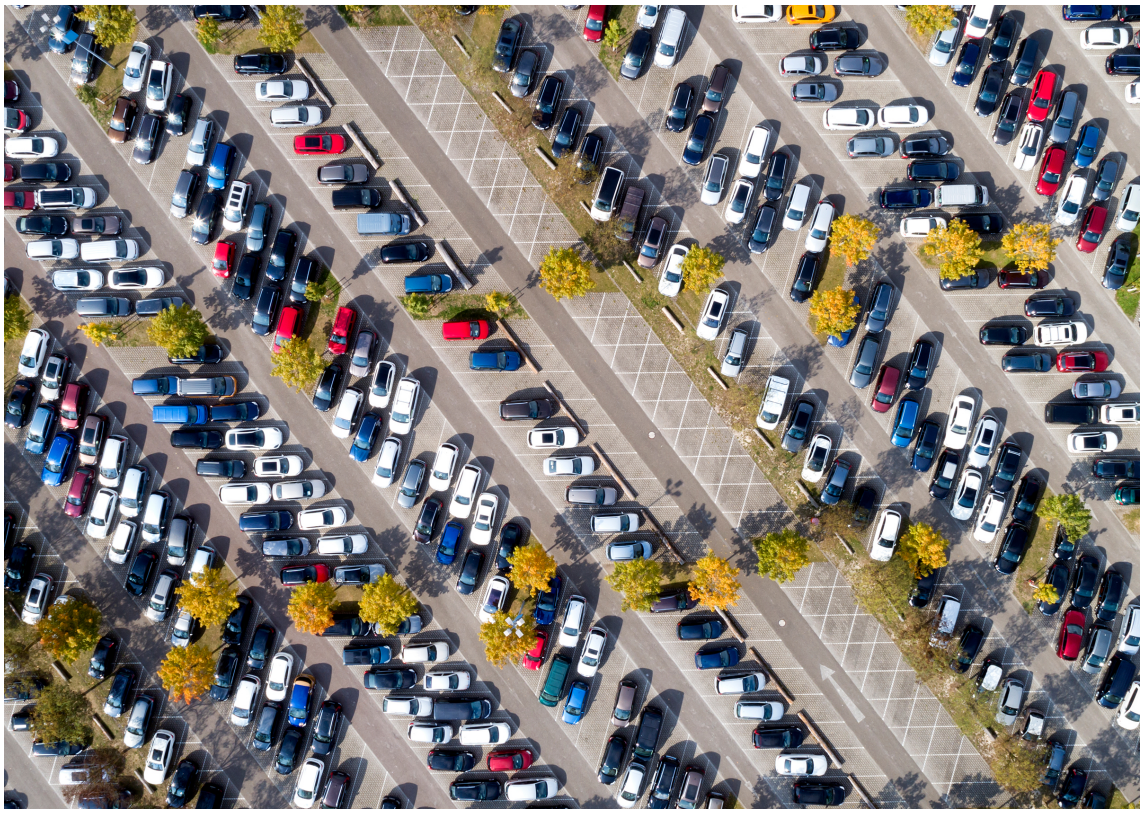
Mobility and parking management

When it comes to mobility, our expectation is that we'll be able to travel from point A to point B quickly, comfortably, and safely. But then we run up against the fact that our transportation systems are subject to capacity limitations. The smart solutions include both expanding the range of our mobility and changing our mobility behavior. This is where mobility and parking management come into play. We help municipalities, cantons, and private enterprises to proactively shape their mobility provision.

Traffic **in search of parking**? Parking lot scarcity? Poor access to public transportation? Prohibitive mobility costs? Promotion of sustainable mobility and healthy living?

Managing mobility behavior

The mobility behavior of the people who work at, patronize, or visit public or private-sector enterprises can be managed to achieve a desired outcome. In the context of developing mobility concepts, we analyze the currently available mobility options against the demand for mobility services. We then use the results of our analyses and an assessment of other factors such as the available financial resources, legal provisions, enterprise culture, and ultimate goals as a basis for proffering a range of tested and newly developed solutions. Depending on the individual case, these solutions aim to optimize mobility costs, enhance availability, and secure employee motivation and health benefits.

Parking management

Given that every car ride begins and ends at a parking lot, mobility behavior can be optimized via targeted parking management, a component of all our mobility-management concepts. However, we also offer separate parking management services to municipalities, cities, and private enterprises. This too involves analyzing the current state and defining goals, following by the drafting of custom concepts – usually based on zone models – and the specification of implementation measures. Whenever appropriate, we review these for their cost effectiveness and transform their content into a legally binding document. This enables our clients to reduce traffic in search for parking, promote harmonized usage, and increase road safety.